

NSW

Fundraising Guidelines

These guidelines will assist you in the requirements around community fundraising, in particular handling donations and planning an event. Once registered you will be provided with an 'Authority to Fundraise' letter or email, which is required by law for any person wanting to conduct a fundraising event.

Your Authority to Fundraise for Cancer Council is valid for a set period, which is set out in the accompanying letter or email, however Cancer Council reserves the right to withdraw this authorisation at any time by notice to you.

Event Promotion

To help promote your event you may like to use the Proudly Supporting Cancer Council logo. To request this logo please contact us on 1300 65 65 85.

The law says that any advertising material related to fundraising events must:

- State your name clearly and prominently
- Not be likely to cause offence to any person, and
- Not be misleading.

Additional requirements apply to advertising if you are conducting the event as part of your business, or you plan to keep some of the funds raised. Contact Cancer Council for more information on 1300 65 65 85.

If you require donation boxes or raffle books to help with your fundraising, please contact Cancer Council on 1300 65 65 85. Please note raffle books will need to be returned to Cancer Council after your event.

Banking

The best way to deposit any cash donations collected is to pay them to your fundraising page. Once registered you will also be issued with a deposit slip should you not be able to bank online. You can bank any money you collect into our account at any National Australia Bank branch.

Please use your Supporter Number, located on your deposit slip, when you bank money or communicate with Cancer Council. We recommend you try to bank money as soon as possible after you raise it. Make sure all funds are banked no later than 14 days after your event is finished.

Expenses and Record-Keeping

It is suggested that you keep records of income and expenditure relating to your fundraising event. Cancer Council cannot pay your expenses, but you can deduct your necessary expenses from the proceeds of your event, provided they are properly documented. You can contact us at 1300 65 65 85 and ask us to send you an Income and Expenditure Form to help you do this.

Cancer Council requires you keep expenses to no more than 40% of funds raised.

What is a necessary and reasonable expense?

- Bread, meat, onions, sauce for a sausage sizzle
- Venue hire, answer sheet printing costs for a trivia night
- Ingredients, plates, serviettes for a bake sale

What is not a necessary and reasonable expense?

- Spotify membership, unnecessarily expensive meat (e.g. prime wagyu) for a sausage sizzle
- Transport to and from venue, meal or bar tab for a trivia night
- Purchase of matching outfits for people working on stall at bake sale

Please note that Cancer Council will have the final decision of whether an expense is reasonably necessary. If you are unsure of whether an expense may be deducted, please contact our team on 1300 65 65 85 to discuss.

After the Event

The law requires that the following items be returned to Cancer Council:

- Receipt Summary Sheet (see “Issuing Receipts” section below)
- Income and Expenditure Form and any receipts, deposit stubs etc (if used for your fundraising).

Please return by email to events@nswcc.org.au or post to Cancer Council NSW, PO Box 816 Potts Point NSW 1335.

Upholding Cancer Council’s Standards

Because of the nature of our organisation and its work, we ask that you think about Cancer Council’s mission of a “Cancer Free Future” when organising your event and seeking sponsors. It is important that the appeal or event accords with Cancer Council’s health messages and values, including in relation to tobacco, sun exposure, obesity and healthy eating and alcohol. Therefore, no element of your fundraising should involve or encourage the excessive consumption of alcohol (e.g. beer drinking competitions) or fast food (e.g. hot dog eating competitions) and nor should the Cancer Council name and logo appear anywhere near the logos of companies involved with cigarettes, e cigarettes, alcohol, fast food or tanning salons. If you have any questions about this, please call Cancer Council on 1300 65 65 85.

Issuing Receipts

When your supporters donate to your online fundraising page, Cancer Council will immediately issue them an official receipt by email. For any cash donations you receive (tax deductible or otherwise), the law requires that receipts are issued to all donors. You will need to:

- count the donation in front of the donor; and
- note their name and contact details and the amount on the Receipt Summary Sheet.

Please contact Cancer Council on 1300 65 65 85 for a Receipt Summary Sheet or [download one here](#).

You will need to complete and promptly return this to Cancer Council at events@nswcc.org.au for a receipt to be issued and to comply with the Charitable Fundraising Regulation 2021 and Charitable Fundraising Act 1991.

What is tax deductible?

- Donations over \$2 made by an individual or organisation

What is not tax deductible?

- Lump sum collections
- Purchases of raffle tickets
- Purchases of items e.g. chocolate, pens etc.
- The cost of attending fundraising events

For more information, please contact the Australia Tax Office at <http://www.ato.gov.au>, or contact Cancer Council on 1300 65 65 85.

Please note these guidelines are not a substitute for your own legal advice.

Insurance

Cancer Council NSW will not obtain any insurance coverage for your fundraising event. You are responsible for obtaining your own insurance coverage as you consider appropriate for your fundraising event or activity.

If you have any queries about your fundraising event, please contact our support team via phone on 1300 65 65 85 or email events@nswcc.org.au

Thank you for supporting Cancer Council – your important contribution will help us towards a cancer free future.