

# Our Longest Day challenge NEEDS YOU!

The Longest Day challenges golfers to complete four rounds (72 holes) of golf in a single day whilst raising vital funds for life-saving cancer research, prevention and support. For those who prefer a shorter round, they can opt for: The Longer Day – 54 holes, or The Long Day – 36 holes.

This kit will show you how you can register your club for players to complete the challenge at.

## Why you should get involved

Australia has one of the highest rates of skin cancer in the world, with golfers being 2.5 times more likely to receive a skin cancer diagnosis than the general population. By supporting us to raise awareness and funds for cancer research, you're playing your part in helping to reduce these statistics.

Plus, we'll be spreading the word about our challenge and of course giving a huge shout out to the course we've made our home for the day. By being involved in The Longest Day, you can raise your club's profile, reach new members and help create a cancer free future.



## How you can help

**1. Get involved!** Pick the way your club can get involved in The Longest Day.

- **Legendary Open Links Club** – Meaning you are opening your club to non-members for the challenge and waiving green fees.
- **Longest Day Green Fees Club** - Encourage members and be open for non-members to take on the challenge for a fee.
- **Longest Day Members Only Club** – Encourage your members to take part in the challenge as a private club.

**2. Register your club!** If you'd like to register your club on The Longest Day's website, head to [www.longestday.org.au/clubs](http://www.longestday.org.au/clubs)

**3. Spread the word!** You can also help by putting up our promotional posters and flyers in your Pro shop and around the club, share through newsletter call out and on social pages. Some of these resources can be found at [www.longestday.org.au/clubs/club-resources](http://www.longestday.org.au/clubs/club-resources)